

STARTING A SMALL BUSINESS ONLINE COURSE

This online course will take learners through six online modules on starting a small business in the golf industry. Developed by PGA members Jeff Overholt and Jon Roy, co-founders of Golf Performance Coaches (GPC), this course is designed not only for teaching professionals but professionals managing any business or operation.

The course has been designed as a video series of best practices and lessons learned from industry experts such as **Jamie Scarborough, Todd Halpen, Mike McCarthy** and **Rob Knesaurek**.

The six modules for this course include:

- Building Your Business Vision
- Getting Going
- Running the Business
- Social Media and Websites
- Accounting
- Advice and Guidance

The module will be completely self-paced by the PGA member. Learners can expect to be exposed to best practices from several successful business owners who reside inside and out of the golf industry. The module is very interational with participants being asked to reflect on key learnings and applications for their own business.

REGISTRATION IS
AVAILABLE BY
CLICKING HERE

COST:
\$25.00
PLUS TAX

Note: This module is currently offered in English only. If you are interested in this online course being offered In French, please contact matt@pgaofcanada.com

If you have any questions during the course, please direct them to education@pgaofcanada.com

Find out more about the content experts in this module:



**CLICK HERE FOR
JAMIE SCARBOROUGH**



**CLICK HERE FOR
TODD HALPEN**



**CLICK HERE FOR
ROB KNEAUREK**



**CLICK HERE FOR
MIKE McCARTHY**